



俊和發展集團  
CHUN WO DEVELOPMENT HOLDINGS LIMITED

[For Immediate Release]

## CHUN WO WORKS WITH HKDI DESIGN STUDENTS ON COMPANY UNIFORMS

(Hong Kong, 7 April 2011) – Chun Wo Development Holdings Limited (“Chun Wo” or “the Group”) (stock code: 711) has worked with Hong Kong Design Institute (“HKDI”) in organizing a design competition to develop new uniforms for Chun Wo’s construction sites staff. An award presentation ceremony was held recently with the designers of the three best uniforms each receiving a cash prize of HK\$10,000.

The uniform design campaign was opened to all HKDI final-year full-time students in **Higher Diploma** Fashion Design & Development stream. Participants must design two sets of uniforms: one for female and one for male staff respectively. Each set consists of a summer outfit and a winter outfit, a pair of trousers and jacket. Students were free to propose any accessories for the outfits as deemed appropriate. Designed for Chun Wo’s staff to wear in site office, the uniform should also be appropriate for construction site visits. The three winning designs will be considered by Chun Wo for future use as company uniforms.

**Mr. Steve Tam, Deputy General Manager of Chun Wo**, said, “We are delighted to see the strong involvement and high quality of submissions from HKDI students. By giving students the opportunity to apply and practice what they have learned, the design competition not only demonstrates Chun Wo’s efforts toward fulfilling its corporate social responsibility but its desire to help future generations in different disciplines. In addition, this project also highlights our support of government initiatives to attract more people to the construction industry, as providing uniforms is one means of drawing interest. We also believe that a company uniform helps project a tidy, organized and professional image that can raise staff morale and sense of belonging. Such uniforms further provide easy identification and promote the safety culture of Chun Wo.”

**Ms. Jessie Au Fung Siu, Senior Lecturer of HKDI** said, “We are pleased that the whole event was a success. Students had a chance to put into real-world practice what they had learned in the classroom. I am sure that apart from the prizes and recognition the winning students achieved, the experience itself proved invaluable and rewarding. We hope that there will be more corporate following Chun Wo’s

footsteps to provide similar opportunities for our students. We look forward to more opportunities to work with Chun Wo and other corporate in similar competitions in the coming future.”

**Photo Caption:**

From left to right : Mr. Steve Tam, Deputy General Manager of Chun Wo; Ms. Ida Chan, Administration Manager of Chun Wo with winning HKDI students Mr. Koleman Chan Koon Man, Mr. Lee Wai Lung, Mr. Ringo Lee Wang Yip and Ms. Jessie Au, Senior Lecturer of HKDI at the award presentation ceremony.



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**Chun Wo Development Holdings Limited (Stock code: 711)**

Chun Wo was founded in 1968 and listed on the Main Board of the Hong Kong Stock Exchange in 1993. It is a renowned construction company in Hong Kong in civil engineering, building construction, foundation, fitting out and interior design engineering, electrical and mechanical engineering, track-work engineering and maintenance engineering. Apart from developing its core construction business, Chun Wo has been diversifying its business into property development, property management and security services in recent years. Construction and development projects of the Group are widely distributed in Hong Kong, Mainland China, Macau, Taiwan, Thailand, Singapore, Vietnam and the United Arab Emirates. Its signature projects included the Hong Kong International Airport Skyplaza, East Rail, West Rail, No. 8 Clear Water Bay Road, Foundation Project for the Express Railway Link and Central-Wan Chai Bypass etc.

**For press enquiries:**

**Strategic Financial Relations Limited**

Ming Chan (852) 2864 4892

Linda Pui (852) 2864 4873

Onyx Lau (852) 2864 4847

Fax: 2804 2789 / 2527 1196

[ming.chan@sprg.com.hk](mailto:ming.chan@sprg.com.hk)

[linda.pui@sprg.com.hk](mailto:linda.pui@sprg.com.hk)

[onyx.lau@sprg.com.hk](mailto:onyx.lau@sprg.com.hk)